



## **CERTIFIED GRAVITY GOLF INSTRUCTOR PROGRAM**

**What Is Behind You As a Gravity Golf Instructor?:** With forty-five years of full swing and short game research and development, our science represents the cutting edge of understanding in the field of golf instruction. The concepts of Gravity Golf have been endorsed in writing by Jack Nicklaus, Lee Trevino, Chi Chi Rodriguez and many other top professionals and amateurs. The teaching method has also been considered for nomination of a Nobel Prize in both Physics and Physiology.

**What is a Gravity Golf Instructor?** A person that has the passion for adhering to the most holistic way of learning possible. We look for people that are willing to think outside the box and are always eager to learn something new. Fresh perspective and testing the methods of learning is something we encourage greatly for our instructors. A Gravity Golf Instructor should be open minded to continued self exploration, consulting with other instructors and using the technologies that are available to prove/quantify what they are studying.

### **IN PERSON COURSE - 10 Days**

#### **Gravity Golf Certified Instructor: Level 1**

##### **\*Requirements For Taking Certification Course**

- Application and Interview
- GHIN # & Minimum 12 Handicap
- Video Camera ( Smartphone will work )
- Background Check

To set up an interview please email us at [gravitygolf@gmail.com](mailto:gravitygolf@gmail.com) or call 501-617-2132.

We are excited for you to become part of our Gravity Golf instructional team!

**Course Cost:** \$5000 + \$50 monthly Instructor Plan

**\*Certification Course Description**

- 10 Days - 1 Lesson per day from 10 - 4 done at Scratch Golfer Level (Advanced)
- Video of each personal practice session, with video log of what you've learned - to be reviewed by the course instructor and group
- Follow up video of what you learned going back to practice after assessment
- Video a 1-on-1 Lesson For each lesson in Stage 1 - Get feedback from student - Online lessons accepted
- Video of each personal practice session, with video log of what you've learned
- Testing Phase
  - Video a 1-on-1 lesson of a student for each lesson in Stage 1 - Get feedback from student - \*Online lessons accepted
  - 500 Word essay on what you have learned from Stage 1
  - Video explanation of fundamentals & teaching philosophy
  - Video of competency for drill demonstration

## **Completing Certification For: Gravity Golf Instructor - Level 1**

A certified Gravity Golf Instructor will have the opportunity to teach various programs based on their level of certification and supplied with custom branded marketing materials. The Level 1 Certificate entitles the instructor to teach the following:

- Free Clinics
- 4 wk Junior Camps
- Private Lessons
- Driver Drill Club
- Short Game Club
- Gravity Golf Challenge in Person & Online (5 week program)

Instructors will have the opportunity to share in the profits of Gravity Golf Products and Memberships.

**All new instructors will receive:**

- **5 Shirts, 3 Hats, 500 Business cards**
- **Personalized @gravitygolf.com email**
- **Personal Webpage Buildout - Example: [gravitygolf.com/daniel-lee](http://gravitygolf.com/daniel-lee)**

- Ability to Sign Up Students for Certified Programs
- Video Lesson Library, Blogs, Photo Galleries, Testimonials
- Intake Forms for student leads
- Updates to your page are available once per month.
- Access to Gravity Golf Challenge subscribers through website
- Gravity Golf Challenge - Teacher's Manual
- Gravity Golf Book by David Lee - The Greatest Player You Can Be
- 30% Discount or Commision on Gravity Golf Putters & Products
- Google Drive Access For Students Files
- Affiliate Program - You will receive percentages of all your students who purchase Gravity Golf Products, Services, or Online Memberships

### **Additional Marketing Assets:**

\*Cost will be based upon employee rate and ad's budget:

You will have access to utilize the marketing and development team at your disposal

- Graphic Design - Custom material creation: Flyers, email campaigns, online marketing campaigns
- Video Editor - For your personal video library for Youtube/Vimeo, Instagram & Facebook
- PPC Campaign Specialist - Running localized campaigns for lead generation through Google Ads, Facebook & Instagram
- Social Media Coordinator - Assisting with posting and best growth practices for posting and generating leads through social media.
  - Platforms include - Google Maps, YouTube, LinkedIn, Instagram

## **In Person Course Syllabus**

### **Day 1**

- 10:00 - 10:30 - Film the Grip
- 10:30 - 11:15 - Gravity Golf Introductory Progression - Film Down the Line
- 11:15 - 12:00 - Vertical Toss with Feet Crossed - Use 3 iron or longest iron
- 1:00 - 2:00 - Transfer Drill
- 2:00 3:00 - Initiating a Walk
- 3:00 - 4:00 - Show Posture - Video From Down the Line

### **Day 2**

- 10:00 - 10:30 - Two-One Timing - Turn to the Right to Move Left
- 10:30 - 11:15 - Vertical Cross with Feet Crossed - Use a Driver
- 11:15 - 12:00 - Dynamic Alignment 1.1 - Pick the Ball Clean Off the Turf
- 12:00 - 1:00 Lunch Break
- 1:00 - 2:00 - Transfer Drill - With Walk Through
- 2:00 3:00 - Cross Footed Drill - Brush the Turf

- 3:00 - 4:00 - Lie Undulations and Balanced Momentum

### Day 3

- 10:00 - 10:30 - Two-One Timing with Vertical Toss
- 10:30 - 11:15 - Dynamic Alignment 1.2 - Pick the Ball Clean Off the Turf
- 11:15 - 12:00 - Thin to Win Drill - Do with Longest Iron in Your Bag
- 12:00 - 1:00 - Lunch
- 1:00 - 2:00 - Popcorn Drill - Minimum 80 Swings
- 2:00 3:00 - Weightless visualization with forward momentum
- 3:00 - 4:00 - Functional Motion

### Day 4

- 10:00 - 10:30 - Dynamic Alignment 1.3 - Hit Straight From 3 Different Ball Positions
- 10:30 - 11:15 - Popcorn Drill with Driver off the Deck
- 11:15 - 12:00 - Thin to Win Drill - Do with Longest Iron in Your Bag
- 12:00 - 1:00 - Lunch
- 1:00 - 2:00 - Right Hand Front Route
- 2:00 - 3:00 - Two-One Timing with Vertical Toss - Tighten Up Lateral Motion
- 3:00 - 4:00 - Two-One Timing with Activated Footwork ( Widened Stance Drill )

### Day 5

- 10:00 - 10:30 - Dynamic Alignment 1.4 - Using a Transfer Drill Hit Left, Hit Straight, Hit Right - Walk Through Your Shots for 3 Steps
- 10:30 - 11:15 - Popcorn Drill With Driver off the Deck
- 11:15 - 12:00 - Right Hand Front Route
- 12:00 - 1:00 - Lunch
- 1:00 - 2:00 - The Driver Drill in a Front Route Walk Through - Two Separate Sessions
- 2:00 3:00 - Two-One Timing with Vertical Toss - Tighten Up Lateral Motion - Eyes Closed
- 3:00 - 4:00 - Two-One Timing with increased gravitational awareness

### Day 6 - Rest Day

### Day 7

- 10:00 - 10:30 - Dynamic Alignment 1.5 - Using a Heel to Heel Drill - Hit Left, Hit Straight, Hit Right
- 10:30 - 11:15 - Right Hand Front Route - Use a 6 Iron Popcorn Drill With Driver off the Deck
- 11:15 - 12:00 - Cross Footed 3 Mode - Around the Greens
- 12:00 - 1:00 - Lunch
- 1:00 - 2:00 - The Driver Drill in a Front Route With Walk Through - One Session Over the Weekend

- 2:00 3:00 - Two-One Timing with Vertical Toss Normal Swing 1.3 - Tighten Up Lateral Motion - Eyes Closed - Normal Swing with Getting the Heel off the Ground
- 3:00 - 4:00 - 50% Tom Watson draw 5 Irons

#### Day 8

- 10:00 - 10:30 - Dynamic Alignment 1.6 - Using a Heel to Heel Drill Front Route Drill Inside a Corridor - Hit Left, Hit Right, Hit Straight
- 10:30 - 11:15 - Gravity Aided Bunker Shot - Practice 3 Mode Vertical Toss and Deadfall
- 11:15 - 12:00 - Cross Footed 3 Mode Around the Greens
- 12:00 - 1:00 - Lunch
- 1:00 - 2:00 - The Driver Drill in a Front Route With Walk Through
- 2:00 3:00 - Two-One Timing With Vertical Toss Normal Swing 1.4 - Tighten Up Lateral Motion - Eyes Closed - Normal Swing With Getting Heel off the Ground - Walk Through Shot
- 3:00 - 4:00 - Distance Control and finesse through forward momentum

#### Day 9

- 10:00 - 10:30 - Dynamic Alignment 1.7 - Using a Right Hand Front Route Drill Inside a Corridor
- 10:30 - 11:15 - Left Handed Gravity Anchored Bunker Shot
- 11:15 - 12:00 - 50 Foot Putts With Your Feet Crossed
- 12:00 - 1:00 - Lunch
- 1:00 - 2:00 - The Driver Drill in a Heel to Heel Front Route
- 2:00 - 4:00 - Preparation for testing

#### Day 10 Testing:

##### \*Testing Requirement

- 500 Word essay on what you have learned from Stage 1 of the Gravity Golf Challenge Curriculum about fundamentals & teaching philosophy
- Competency for drill demonstration
- 1-on-1 lesson of a student for each of the following lessons (students will be provided) - you will be tested on communication, demonstration and student feedback
  - The Grip
  - Show Posture - Video From Down the Line
  - The Sequence - Heave - Counterfall - Shoulder Drop - Turn
  - Vertical Toss With Feet Crossed - Use a 3 Iron or Longest Iron
  - Dynamic Alignment 1.1 - Pick the Ball Clean Off the Turf

- Dynamic Alignment 1.2 - Pick the Ball Clean off the Turf.
- Gravity Golf Introductory Progression - Film Down the Line
- Transfer Drill With Walk Through

## Day 11 Testing

Continuation for: 1-on-1 lesson of a student for each of the following lessons

- Cross Footed Drill - Brush the Turf
- Popcorn Drill - Minimum 80 Swings
- Right Hand Front Route
- The Driver Drill in a Front Route
- Two Sets of 100 Swings
- Thin to Win Drill - Do So With Your Longest Driver
- Cross Footed 3 Mode Around the Greens
- Gravity Aided Bunker Shot
- Left Handed Gravity Aided Bunker Shot
- 50 ft Putts with Your Feet Crossed

# **ONLINE COURSE - 5 weeks**

## **Gravity Golf Certified Instructor: Level 1**

### **\*Requirements For Taking Certification Course**

- Application and Interview
- GHIN # & Minimum 12 Handicap
- Video Camera ( Smartphone will work )
- Background Check

To set up an interview please email us at [gravitygolf@gmail.com](mailto:gravitygolf@gmail.com) or call 501-617-2132.

We are excited for you to become part of our Gravity Golf instructional team!

**Course Cost:** \$2,700 + \$50 monthly Instructor Plan

**\*Certification Course Description** - Five week course taught every Tuesday and Friday in an e-learning group setting.

- 5 Weeks - 2 Virtual Lessons per week from done at a Scratch Golfer Level (Advanced)
- Video of each personal practice session, with video log of what you've learned - to be reviewed by the course instructor and group
- Personal follow up video after lesson assessment
- Testing Phase
  - Video a 1-on-1 lesson of a student for each lesson in Stage 1 - Tested on communication, demonstration and student feedback
  - 500 Word essay on what you have learned from Stage 1
  - Video explanation of fundamentals & teaching philosophy
  - Video of competency for drill demonstration

## **Completing Certification For: Gravity Golf Instructor - Level 1**

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- Driver Drill Club
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- Gravity Golf Challenge in Person & Online (5 week program)

Instructors will have the opportunity to share in the profits of Gravity Golf Products and Memberships.

**All new instructors will receive:**

- **5 Shirts, 3 Hats, 500 Business cards**
- **Personalized @gravitygolf.com email**
- **Personal Webpage Buildout - Example: [gravitygolf.com/daniel-lee](http://gravitygolf.com/daniel-lee)**
  - **Ability to Sign Up Students for Certified Programs**
  - **Video Lesson Library, Blogs, Photo Galleries, Testimonials**
  - **Intake Forms for student leads**
  - **Updates to your page are available once per month.**
- **Access to Gravity Golf Challenge subscribers through website**
- **Gravity Golf Challenge - Teacher's Manual**
- **Gravity Golf Book by David Lee - The Greatest Player You Can Be**

- **30% Discount or Commission on Gravity Golf Putters & Products**
- **Google Drive Access For Students Files**
- **Affiliate Program - You will receive percentages of all your students who purchase Gravity Golf Products, Services, or Online Memberships**

### **Additional Marketing Assets:**

\*Cost will be based upon employee rate and ad's budget:

You will have access to utilize the marketing and development team at your disposal

- Graphic Design - Custom material creation: Flyers, email campaigns, online marketing campaigns
- Video Editor - For your personal video library for Youtube/Vimeo, Instagram & Facebook
- PPC Campaign Specialist - Running localized campaigns for lead generation through Google Ads, Facebook & Instagram
- Social Media Coordinator - Assisting with posting and best growth practices for posting and generating leads through social media.
  - Platforms include - Google Maps, YouTube, LinkedIn, Instagram

### **Online Syllabus**

Week 1 Lesson 1:

- Film the Grip
- Gravity Golf Introductory Progression - Film Down the Line
- Vertical Toss with Feet Crossed - Use 3 iron or longest iron
- Transfer Drill
- Initiating a Walk
- Show Posture - Video From Down the Line

Week 1 Lesson 2:

- Two-One Timing - Turn to the Right to Move Left
- Vertical Cross with Feet Crossed - Use a Driver
- Dynamic Alignment 1.1 - Pick the Ball Clean Off the Turf
- Transfer Drill - With Walk Through
- Cross Footed Drill - Brush the Turf

Week 2 Lesson 1:

- Two-One Timing with Vertical Toss
- Dynamic Alignment 1.2 - Pick the Ball Clean Off the Turf
- Thin to Win Drill - Do with Longest Iron in Your Bag
- Popcorn Drill - Minimum 80 Swings

Week 2 Lesson 2:

- Dynamic Alignment 1.3 - Hit Straight From 3 Different Ball Positions



- Popcorn Drill with Driver off the Deck
- Thin to Win Drill - Do with Longest Iron in Your Bag
- Right Hand Front Route
- Two-One Timing with Vertical Toss - Tighten Up Lateral Motion

#### Week 3 Lesson 1:

- Dynamic Alignment 1.4 - Using a Transfer Drill Hit Left, Hit Straight, Hit Right - Walk Through Your Shots for 3 Steps
- Popcorn Drill With Driver off the Deck
- Right Hand Front Route
- The Driver Drill in a Front Route Walk Through - Two Separate Sessions
- Two-One Timing with Vertical Toss - Tighten Up Lateral Motion - Eyes Closed

#### Week 3 Lesson 2:

- Dynamic Alignment 1.5 - Using a Heel to Heel Drill - Hit Left, Hit Straight, Hit Right
- Right Hand Front Route - Use a 6 Iron
- Cross Footed 3 Mode - Around the Greens
- The Driver Drill in a Front Route With Walk Through - One Session Over the Weekend
- Two-One Timing with Vertical Toss Normal Swing 1.3 - Tighten Up Lateral Motion - Eyes Closed - Normal Swing with Getting the Heel off the Ground

#### Week 4 Lesson 1:

- Dynamic Alignment 1.6 - Using a Heel to Heel Drill Front Route Drill Inside a Corridor - Hit Left, Hit Right, Hit Straight
- Gravity Aided Bunker Shot - Practice 3 Mode Vertical Toss and Deadfall
- Cross Footed 3 Mode Around the Greens
- The Driver Drill in a Front Route With Walk Through
- Two-One Timing With Vertical Toss Normal Swing 1.4 - Tighten Up Lateral Motion - Eyes Closed - Normal Swing With Getting Heel off the Ground - Walk Through Shot

#### Week 4 Lesson 2:

- Dynamic Alignment 1.7 - Using a Right Hand Front Route Drill Inside a Corridor
- Left Handed Gravity Anchored Bunker Shot
- 50 Foot Putts With Your Feet Crossed
- The Driver Drill in a Heel to Heel Front Route

#### Testing:

- 500 Word Essay
- The Grip
- Show Posture - Video From Down the Line
- The Sequence - Heave - Counterfall - Shoulder Drop - Turn
- Vertical Toss With Feet Crossed - Use a 3 Iron or Longest Iron
- Dynamic Alignment 1.1 - Pick the Ball Clean Off the Turf
- Dynamic Alignment 1.2 - Pick the Ball Clean off the Turf.

- Gravity Golf Introductory Progression - Film Down the Line
- Transfer Drill With Walk Through
- Cross Footed Drill - Brush the Turf
- Popcorn Drill - Minimum 80 Swings
- Right Hand Front Route
- The Driver Drill in a Front Route
  - Two Sets of 100 Swings
- Thin to Win Drill - Do So With Your Longest Driver
- Cross Footed 3 Mode Around the Greens
- Gravity Aided Bunker Shot
- Left Handed Gravity Aided Bunker Shot
- 50 ft Putts with Your Feet Crossed

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\*You must have passed your Level 1: [Gravity Golf Certification](#) prior to testing For Class A Certification.

**Level 2:**

**Gravity Golf Class A Instructor** - 20 Days - \$3500 - Includes \$500 Testing Session

**\*Testing Requirements:** You will be required to be able to demonstrate and communicate the 16 Lessons of Stage 2 of the Gravity Golf Curriculum. Prior to the end of class a 1000 word essay on Stage 2 must be presented for review about what you have learned. You will be tested on the fundamentals of the Gravity Golf System including, but not limited to:

- Specialty Short Game Techniques
- Gamification Development
- Advanced Footwork Drills
- Functional Movement Training and Drill Adaptations
- Basics in Cognitive Relaxation and Breathing Techniques

\*You must have passed your Level 1: [Gravity Golf Certification](#) prior to testing For Class A Certification.

**Level 2:**

**Gravity Golf Class A Instructor** - 4 Days - \$2500 - Includes \$500 Testing Session

**\*Testing Requirements:** You will be required to be able to demonstrate and communicate the 16 Lessons of Stage 2 of the Gravity Golf Curriculum. Prior to the end of class a 1000 word essay on Stage 2 must be presented for review about what you have learned. You will be tested on the fundamentals of the Gravity Golf System including, but not limited to:

- Specialty Short Game Techniques
- Gamification Development

- Advanced Footwork Drills
  - Functional Movement Training and Drill Adaptations
  - Basics in Cognitive Relaxation and Breathing Techniques
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## **Online Version**

Stage 2 - Part 1 of 2

Week 1 - Review Notes & Lesson 1

Week 2 - Review lesson 1 - Prepare for lesson 2

Week 3 - Review Revision from lesson 1 & 2 - Prepare for lesson 3

Week 4 - Review Revision from lesson 2 & 3 - Prepare for lesson 4

Week 5 - Review Revision from lesson 3 & 4 - Prepare for lesson 5

Week 6 - Review Revision from lesson 4 & 5 - Prepare for lesson 4

Week 7 - Review Revision from lesson 5 & 6 - Prepare for lesson 4

Week 8 - Review Revision from lesson 7 & 8 - Prepare for lesson 4

Week 9 - Review Revision from lesson 8 & Prepare For Testing - Prepare for lesson 4

Week 10 - Testing - Material Review - E

Stage 2 - Part 2 of 2

Week 1 - Review Notes & Lesson 9

Week 2 - Review lesson 9 - Prepare for lesson 10

Week 3 - Review Revision from lesson 9 & 10 - Prepare for lesson 11

Week 4 - Review Revision from lesson 10 & 11 - Prepare for lesson 12

Week 5 - Review Revision from lesson 11 & 12 - Prepare for lesson 13

Week 6 - Review Revision from lesson 12 & 13 - Prepare for lesson 14

Week 7 - Review Revision from lesson 13 & 14 - Prepare for lesson 15

Week 8 - Review Revision from lesson 14 & 15 - Prepare for lesson 16

Week 9 - Review Revision from lesson 15 & 16 - Prepare for Bonus Lesson

Week 10 - Review Revision from lesson Bonus Lesson & Prepare for Testing

Prepare For Testing - Prepare for lesson 4

Week 11 - Testing - Material Review -

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\*You must have passed your Level 2: Class A Certification prior to testing for your Master Instructor Certification.

### **Level 3:**

**Gravity Golf Master Instructor** - 6 Days - \$3500 - Includes \$800 Testing Session

**\*Testing Requirements:** You will be required to be able to demonstrate and communicate the introduction and the 8 Lessons of Stage 1, the 16 Lessons of Stage 2, and the 24 Lessons of Stage 3 of the Gravity Golf Curriculum. Prior to the end of class a 1500 word essay on Stage 3 must be presented for review about what you have learned. You will be tested on the fundamentals of the Gravity Golf System including, but not limited to:

- Creating Specialized Progress Management Plans For Students
- Advance Short Game Drills
- Advanced Long Game Drills
- On Course Drill Application Management Skills
- Advanced Course Management
- Adaptive Golf Training (Amputees and Special Needs Students)
- Overall Communications and Competency

## **Gravity Golf Certified Programs**

\*A certified Gravity Golf Instructor will have the opportunity to teach various programs based off of their level of certification and supplied with custom branded marketing materials.

### **Gravity Golf Certified Instructor ( Level 1 )**

Private Lessons, Driver Drill Club and Short Game Club | Gravity Golf Challenge (Stage 1) in Person & Online

### **Gravity Golf Level A Certification ( Level 2 )**

Player Development Program, Veterans Program, ½ Day Power Workshops and 2 Day Short

Game Schools

**Gravity Golf Master Instructor ( Level 3 )**

Premier 3 Day Golf Schools, Collegiate Preparatory Academy, College Program, Adaptive Gravity Golf Schools and Business Golf Enlightenment Program